



solutions for the
taxi industry by
the taxi industry

credit card processing
passenger information
taxi fleet management



CMT SOLUTION FEATURES

- Credit Card Acceptance
- Passenger Information
- Driver/Base Communication
- Electronic Trip Sheet information
- End-of-shift Settlements
- Real-time Vehicle Status
- Detailed Reporting
- Precise Dispatch Services
- Security PIN-protected Login Features
- Text Communication With Drivers
- Electronic Shift Schedules
- GPS-based Toll Recognition

the taxi industry at work for you

CONNECTING YOU WITH THE NEW TECHNOLOGY YOUR BUSINESS NEEDS

Creative Mobile Technologies (CMT) brings together longtime leaders in the taxi industry with innovative technology developers to not only comply with new mandates being established by taxi industry regulators, but also elevate our business and make it more efficient, modern and profitable in the Information Age. CMT's technologies include credit and debit card capability, text messaging, interactive passenger maps and electronic trip sheets.

As taxi people, we know the importance of cost and quality. We know what we want to see in our taxicabs and how these new services should be integrated into our busy operations. So we developed a solution that would seemingly do the impossible - provide taxi owners with **FREE** use of the highest quality state-of-the-art equipment and a flexible overall solution that would give taxi owners the freedom to do what they do best – operate taxicabs.

the FREEdom solution designed for your business

CREDIT CARD ACCEPTANCE

Our **1-2-3** credit and debit card processing system gets passengers on their way and drivers onto their next fare quickly and efficiently.

1. The passenger selects the method of payment.
2. The passenger enters the desired tip amount, made easier with our tip calculator which provides one-key 15%, 20% and 25% options.
3. The passenger swipes the card.

PASSENGER INFORMATION MONITOR

Recessed into the taxi partition (or on a sturdy bracket in non-partitioned vehicles) and viewable from the backseat, our patented Passenger Information Monitor (PIM) is an advanced mobile computer offering taxi riders the most freedom and the highest quality features on a sturdy "ATM-grade" touch screen, custom built to withstand vigorous use in taxicabs.

DRIVER INTERACTIVE UNIT

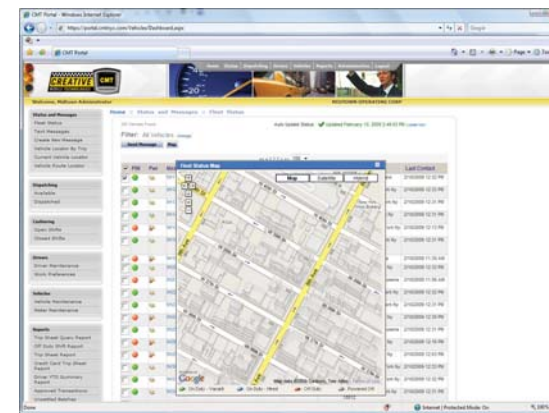
The Driver Interactive Unit (DIU) is a small, multi-functional interface that is installed to the right side of the steering wheel in close reach and easily viewable from the driver's seat. It features easy-to-use buttons that correspond to various responses that appear on the screen – depending upon the action that is currently taking place in the cab. Messages sent from the host dispatch system are also displayed on the DIU.



PROVIDING YOU FLEXIBLE END-TO-END FLEET MANAGEMENT

WEB PORTAL

CMT's industry leading internet based information portal offers lease manager, fleet owners, and owner/drivers a better way to manage your business through the best available software and the most dedicated customer support network in the industry.



We've designed our solution to complement all existing fleet software packages and our development and training team will work with you to select the appropriate features for your business. Some users have found that they can use our software as their sole management tool. It is your choice.

CMT's Web Portal provides you with

- Electronic trip sheets for instant access to critical information.
- Quick 'n' easy end-of-shift settlements on lease fees and credit and debit card fare transactions.
- Real-time display of vehicle status for a much clearer and more accurate picture of your taxi business.
- Productivity and other standard reports that will help you improve your day-to-day-operations and your bottom line.

FLEET OWNER BENEFITS

- Free in-taxi equipment including credit-card-ready Passenger Information Monitors
- Easy-to-use technology including valuable fleet management tools
- Infinite advertising revenue opportunities

PASSENGER BENEFITS

- Quick and secure credit card processing
- Touch screen navigation and GPS mapping
- Entertaining media content updated regularly

DRIVER BENEFITS

- Higher tips
- Higher passenger volume
- Hassle-free trip sheet and record-keeping

CREATIVE
MOBILE TECHNOLOGIES



CREDIT CARD PROCESSING
PASSENGER INFORMATION
TAXI FLEET MANAGEMENT

Creative Mobile Technologies (CMT) was founded by longtime taxi professionals and innovators in various fields of technology to ensure that the taxi industry thrives in this new era.

Each component of our FREEdom Solution has been created with taxi people in mind. That's because we are taxi people. We know that for every owner/driver, lease driver, lease manager and fleet owner, time is money.

When you choose the FREEdom Solution, you are choosing the highest quality, most cost effective, hassle-free and experience-backed solution in the industry. The FREEdom Solution will improve the efficiency of your taxi business, maximize your earning potential and make for a smooth transition into the information age - no matter how many taxis in your operation.



11-51 47th Avenue
Long Island City,
NY 11101
718.937.4444 ph
718.472.4268 fax
www.cmtnyc.com